

ABHINAV COLLEGE, BHAYANDER

Online Examination Time-Table 2021 Programme – BMM TYBMM Semester VI

Date and day	Time	Paper
Thursday 6 th May 2021	1:00pm to 2pm	Advertising: - Legal Environment & Advertising Ethics Journalism: - Issues in Global Media
Friday 7 th May 2021	1:00pm to 2pm	Advertising: - Agency Management Journalism: - News Media & Management
Saturday 8 th May 2021	1:00pm to 2pm	Advertising: - Contemporary Issues Journalism: - Contemporary Issues
Monday 10 th May 2021	1:00pm to 2pm	Advertising: - Principles & Practice of Direct Marketing Journalism: - Press Laws & Ethics
Tuesday 11 th May 2021	1:00pm to 2pm	Advertising: - Digital Media Journalism: - Digital Media
Wednesday 12 th May 2021	1:00pm to 2pm	Advertising: - Advertising & Marketing Research Journalism: - Broadcast Journalism
Thursday 13 th May 2021	1:00pm to 2pm	Advertising: - Financial Management for Marketing and Advertising Journalism: - Business & Magazine Journalism

