

ABHINAV SHETKARI SHIKSHAN MANDAL'S

ABHINAV COLLEGE OF ARTS, COMMERCE, SCIENCE B.M.M., B.A.F. & B.Sc.-
IT

Online Examination December 2020 Time-Table

Programme – Bachelor of Mass Media (B.M.M.)(choice based)

TYBMM Semester V (Advertising)

| Days and Date | Time | Paper Code | Paper |
|---|----------------------------|------------|--|
| Wednesday 16 th Dec, 2020 | 10:30 am to 11:30 am | 27301 | Advertising and Contemporary Society |
| Thursday, 17 th Dec, 2020 | 10:30 am to 11:30 am | 27303 | Copy Writing |
| Friday 18 th Dec, 2020 | 10:30 am to 11:30 am | 27305 | Brand Building |
| Saturday 19 th Dec, 2020 | 10:30 am to 11:30 am | 27307 | Consumer Behavior |
| Monday 21 st Dec, 2020 | 10:30 am to 11:30 am | 27309 | Media Planning and Buying |

Principal

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Online Examination December 2020 Time-Table

Programme – Bachelor of Mass Media (B.M.M.) (choice based)

TYBMM Semester V (Journalism)

| Days and Date | Time | Paper Code | Paper |
|---|-------------------------|-------------------|----------------------------------|
| Wednesday 16 th Dec, 2020 | 10:30 am to 11:30 am | 27302 | Reporting |
| Thursday, 17 th Dec, 2020 | 10:30 am to 11:30 am | 27304 | Editing |
| Friday 18 th Dec, 2020 | 10:30 am to 11:30 am | 27306 | Feature and Opinion |
| Saturday 19 th Dec, 2020 | 10:30 am to 11:30 am | 27308 | Journalism and Public Opinion |
| Monday 21 st Dec, 2020 | 10:30 am to 11:30 am | 27310 | Indian Regional Journalism |

Principal