

Online Exam Time Table Semester-VI Examination Oct - 2020

[University CLUSTER # 27 Thane District](#)

[Abhinav College # 4 College Code 528](#)

Programme – Bachelor of Mass Media (B.MM)

Advertising/Journalism

Day & Date	Time	T.Y.BMM (Advertising)	T.Y.BMM(Journalism)
Thursday 01/10/2020	2.30-3.30 pm	(55601) Advertising & Marketing Research.	(55602) Press laws and Ethics.
Saturday 03/10/2020	2.30-3.30 pm	(55603) Legal Environment and Advertising Ethics.	(55604) Broadcast Journalism.
Monday 05/10/2020	2.30-3.30 pm	(55605) Financial Management for Marketing and Advertising.	(55606) Business and Magazine Journalism
Tuesday 06/10/2020	2.30-3.30 pm	(55607) Agency Management.	(55608) Internet and Issues in Global Media.
Thursday 08/10/2020	2.30-3.30 pm	(55609) Principles and Practices of Direct Marketing.	(55610) News Media Management.
Friday 09/10/2020	2.30-3.30 pm	(55611) Contemporary issues.	(55612) Contemporary Issues.

Saturday 10/10/2020	2.30-3.30 pm	(55613) Digital Media.	(55614) Digital Media.
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