

ABHINAV COLLEGE OF ARTS, COMMERCE AND SCIENCE, BHAYANDER							
Onlie ATKT Examination September-2020							
FY/SY/TYBMM							
SEMESTER- I,II,III,IV AND V							
Day and Date	Time	FYBMM		SYBMM		TYBMM	
		Sem-I	Sem-II	Sem-III	Sem-IV	Sem-V -advtg.	Sem-V-JRN
25/9/2020, Friday	9 to 10					MPB	
	10.30 to 11.30 am						IRJ
	12 to 1 pm			Adv. Comp.			
26/9/2020, Saturday	9 to 10					Copy Writing	
	10.30 to 11.30 am				Intro advtg.		
	12 to 1 pm		Media Psy.				
28/9/2020, Monday	9 to 10					CB	
	10.30 to 11.30 am				Intro JRN		
	12 to 1 pm				MMR		
29/9/2020, Tuesday	9 to 10					ACS	
	10.30 to 11.30 am						JPO
	12 to 1 pm						Editing
30/9/2020, Wednesday	9 to 10					BB	
	10.30 to 11.30 am						F&O
	12 to 1 pm						Reporting
		1- Introduction to Media Psychology (Media Psy.)			8 - Consumer Behavior (CB)		
		2-Advanced Computers (Adv. Comp.)			9 - Advertising in Contemporary Society (ACS)		
		3-Mass Media Research (MMR)			10- Journalism and Public Opinion (JPO)		
		4- Media Planning and Buying (MPB)			11- Brand Building (BB)		
		5- Indian Regional Journalism (IRJ)			12- Feature and Opinion (F&O)		
		6- Introduction to Advertising (Intro advtg.)					
		7- Introduction to Journalism (Intro JRN)					